



# 2019 User Conference

“Positioning for the Future”



May 6th – 8th, 2019



Niagara Falls, Ontario Canada



Marriott on the Falls, 6755 Fallsview Boulevard, Niagara Falls, Canada

## DAY 1

Monday, May 6, 2019

9:00 am – 10:30 am Business Intelligence (BI) Session, presented by Audree Boulianne, Product Manager

10:45 am – 12:15 pm Insurance Session, presented by Steve Lang, Product Manager

12:30 pm – 1:00 pm Lunch

|                   |   |   |   |   |
|-------------------|---|---|---|---|
| 1:00 pm – 4:00 pm | <b>Membership Working Group Meeting</b><br><i>Facilitated by Michael Estabrooks</i><br>Operational meeting, members only. | <b>Travel Working Group Meeting</b><br><i>Facilitated by Mark Futterer</i><br>Strategic planning, members only. | <b>Road Service Working Group Meeting</b><br><i>Facilitated by Steve Lang</i><br>Strategic planning, open to all. | <b>Technical Session</b><br><i>Presented by Alan Campbell</i><br>Shift 4 Update<br>WebDirect Update<br>Linux technical discussion |
|-------------------|---|---|---|---|

6:00 pm – 9:00 pm Welcome Dinner

## DAY 2

Tuesday, May 7, 2019

7:30 am – 8:30 am Breakfast

9:00 am – 10:30 am Official Welcome and Meeting Kick-off  
Campana update presented by Adam Zimmer, President  
eSignature Presentation

10:30 am – 10:45 am Break

10:45 am – 12:00 pm Closing the marketing cycle  
Force.com migration

12:00 pm – 1:00 pm Lunch



www.campana.com | info@campana.com | 1.844.568.7933



**DAY 2 (continued)**  
Tuesday, May 7, 2019

|                    | <b>STREAM A:<br/>Membership / MRM</b>  | <b>STREAM B:<br/>Travel</b>                         | <b>STREAM C:<br/>Road Service</b>  |
|--------------------|--|---|--|
| 1:00 pm – 2:30 pm  | CAA National Rewards Portal<br>AXIS Marketing Lifecycle Townhall   | Group Updates<br>Electronic Signatures<br>WebDirect | CloudReceive<br>Fleet Management System<br>Mobile POS                                  |
| 2:30 pm – 2:45 pm  | Break  |   |  |
| 2:45 pm – 4:30 pm  | Club Presentation: Most Creative/Successful marketing initiative of 2018.<br>eCommerce Product Fulfillment Discussion<br>MRM Jeopardy Gameshow   | Interfaces<br>Best Practices                        | Dispatcher Workbench<br>Reporting & BI<br>ERS Roadmaps<br>Predictive Vehicle Placement |
| 5:15 pm – 10:00 pm | Join us for a casual evening, but first let's see who is the fastest driver at the Niagara Speedway, followed by dinner at Niagara Brewing Co. Depart by bus at 5:15pm. Meet in the lobby. |   |  |

**DAY 3 (KIOSKS)**  
Wednesday, May 8, 2019

|                    |   |
|--------------------|---|
| 8:00 am – 10:45 am | <p>Speak one-on-one with a Product Manager, participate in interactive demos and speak directly to our sponsors at their Kiosks! A continental breakfast will be available in the room.</p> <p>Kiosks to include but subject to change:</p> <ul style="list-style-type: none"> <li>• Business Intelligence</li> <li>• Membership/MRM</li> <li>• Road Service/Insurance</li> <li>• AXIS Support</li> <li>• WebDirect</li> <li>• Travel</li> <li>• Rocket Software</li> <li>• Shift4</li> </ul> <p>Three grand door prizes will be awarded at 10:30 am (you must be present to win), followed by closing remarks.</p> |
|--------------------|---|

*Note: Agenda sessions subject to change.  
Questions or concerns, please contact [Trish Eleftheriadis](#)*

**THANK YOU TO OUR SPONSORS**

