

AXIS

TRAVEL



TRAVEL BUNDLE



AXIS Travel is a front- and back-office travel agency management solution designed specifically for membership-based organizations. It is a comprehensive agency solution with simplified trip management and built-in business intelligence analysis.

Travel incorporates front-line processing tools for your agents, including a diary to help keep them organized, as well as a customer profile database to support your customer relationship management initiatives. Travel features back-office accounting, automated commission follow-up, business intelligence, group management, leads management, and more.

Look inside to learn how you can:

- ✓ Streamline the booking process
- ✓ Improve group tour management
- ✓ Increase agent productivity.



Bookings Made Easy

AXIS Travel captures itinerary and payment information from multiple booking sources and tracks it in a single consolidated booking record, enabling you to present a single view to your client and agent. The AXIS Travel booking record can contain many different products, such as Air, Hotel, Cruise, Tour, and Insurance, decreasing reliance on a conventional GDS and ensuring centralized handling of sales activity from a variety of sources.

Use AXIS Travel booking features to streamline bookings with Apollo®, Travelport Cruise®, Air Canada®, Travel Guard, RSA, Allianz, Orion, and TST by automatically sending passenger and loyalty program information and receiving booking information.

AXIS Travel can:

- ✓ Be tailored to include web booking engines for Cruise, Tour, and Air partners, and Travel Insurance sites
- ✓ Customize invoices, receipts, and itineraries to reflect your agency's needs
- ✓ Function within a heterogeneous environment, or as part of integrated AXIS suite of software. It can integrate with your existing membership and point-of-sale systems for maximum benefit
- ✓ Sell Group products directly from inventory.

Group Management

AXIS Travel offers a powerful group management system that allows you to:

- ✓ Build custom, in-house groups
- ✓ Track group inventory by component
- ✓ Specify different pricing at the inventory level by component
- ✓ Search for group availability

- ✓ Produce a variety of passenger manifest lists
- ✓ Generate detailed sales and expense reports by group, using flexible revenue recognition rules to determine and record net profits.

Task Management

Agents can use AXIS Travel to schedule and track follow-up tasks using the Travel Diary. Take notes, set up reminders for clients and trips (such as customer final payments due, supplier documents, welcome back letters, and prospecting), and manage checklists for greater accuracy when serving clients.

Use AXIS Travel task management features to:

- ✓ Keep track of agent to-do lists from diary tasks the agents entered, auto-generated tasks (for example, final payment reminders), or both
- ✓ Re-assign tasks from one agent to another.

Lead and Client Management

Leads Management allows you to automate and streamline how sales leads are captured, disseminated, and managed. Leads Management activates your customer-facing staff, effectively transforming them from reactive service personnel to proactive sales agents.

Track leisure and corporate, and member and nonmember profile information, including a detailed travel history complete with promotions, areas of interest, travel preferences and special needs, citizenship and passports, loyalty numbers, preferred payment methods, emergency contact information, and more.

Business Intelligence (BI)

Built-in BI tools give you sophisticated, yet flexible web-based reporting for data analysis, tracking and measurement. Use flexible, ad-hoc, drill-down reporting tools for detailed and summary views.



Key Performance Indicators (KPIs) can be applied to historical data, identifying patterns for trending and benchmarking purposes. Delivering near real-time metrics empowers your staff at all levels, from the front-line to the executive suite, to monitor and immediately respond to performance anomalies in order to maintain optimal service, sales, and quality levels.

AXIS Travel features standard reporting on sales, passenger counts, and commissions by agent, branch, product, or supplier. AXIS Travel reporting features enable you to:

- ✓ Forecast future commissions
- ✓ Run agent incentive analysis with Weighted Commission reporting
- ✓ Take advantage of extensive management and sales reports.

AXIS Travel's ability to export its rich data to your external data warehouse allows you to also use third-party BI tools of your choice.

Automated Accounting

AXIS Travel captures transaction information in its built-in accounting system. Funds movement and movement of payables and checks, receivables, and receipts for clients and suppliers and commissions are all reflected. Travel's automatic ARC/BSP reporting tools make submitting your remittances hassle-free. Agents, accounting staff, and travel managers can access identical centralized trip information, resulting in more efficient communication between your front and back office.

Use AXIS Travel accounting features to:

- ✓ Significantly reduce check-processing time through bulk suppliers payment processing
- ✓ Track credit card commissions due
- ✓ Track non-prepaid hotel and car commissions due
- ✓ Import commission payments from Pegasus, NPC, TACS, COMMTRAK, ATI, Allianz, ITSS, and Paymode-X®
- ✓ Remind partners of commissions payment due dates through automated letter generation.

Transaction Processing

AXIS Travel works with AXIS Point-of-Sale to provide accurate and efficient transaction processing.

Use Travel transaction processing features to:

- ✓ Balance and manage receipts electronically for efficient branch deposits
- ✓ Improve client service and increase sales by cross-selling products, such as travel merchandise, travel insurance, traveller's cheques, and membership
- ✓ Add new members and prospects and look up existing customers quickly.





AXIS TRAVEL BUNDLE

TRAVEL MANAGEMENT MADE EASY

About Campana Systems

Campana Systems, a subsidiary of Constellation Software Inc., is an international leader in information solutions for the auto club industry. Since 1988, we have been enabling our clients to achieve their ongoing business objectives using our in-depth industry knowledge and trusted technology solutions.

Campana applies its in-depth industry knowledge and experience to maintain leadership in providing an evolving suite of integrated software and service solutions for AAA/CAA auto clubs.

Campana offers Member Relationship Management tools that interface seamlessly with AXIS Membership, Travel, Point-of-Sale, and Emergency Road Service.

With years of experience in the industry and a proven track record of comprehensive, integrated and cost effective solutions, Campana consistently meets and exceeds club expectations while keeping with current AAA Standards.